

FRIDAY AFTERNOONS



Project Fund

Background

'Friday Afternoons' was conceived as part of Aldeburgh Music's Britten Centenary celebrations in 2013, with the simple aim of encouraging children and young people to sing the composer's *Friday Afternoons* repertoire on what would have been his 100th birthday – Friday 22 November 2013. With close to 70,000 children taking part around the world, Aldeburgh Music felt compelled to continue the initiative, and will commission a new set of songs, written specially for children's voices, every year.

For 2015, Nico Muhly has written eight songs, all of which are available on the website – www.fridayafternoonsmusic.co.uk. The website offers all of the materials required to take part, including scores, lyrics, audio tracks, and interactive resources from Charanga Music – all available free of charge. These quality resources enable young people to explore singing as composer, performer and listener.

The culmination of this year's project takes place on Friday 20 November, and we invite you and your young singers to work towards a performance on that date, either of this year's songs, or songs from a previous year. The choice is yours!

Through a generous Exceptional Award from Arts Council England, to support the delivery of 'Friday Afternoons', we have been able to create a £15,000 project fund to enable partners to deliver activity and performance opportunities throughout the year, with a focus on digital delivery, developing artistic talent, and working in areas of low engagement.

Who can apply?

The fund is available to support activity being developed specifically for the Friday Afternoons national singing project. In order to apply, you need to fulfill the following criteria:

- run activity throughout the year, working towards a performance on 20 November 2015
- signpost and promote the project to other parties throughout the year
- adhere to the Monitoring and Assessment brief (to be sent if successful)

What are the activity priorities?

All projects should include at least one of the following priority areas:

1. Digital
2. Developing artistic talent
3. Working in areas of low engagement

Applications can come from individual organizations or consortia within the UK.

How much can be applied for

There is total fund of £15,000 available. Grants of up to £2,000 are available with a lower limit of £500. While match funding is not an essential requirement, it will help your application if there is evidence of fund raising for the project or match funding is offered from another source. Salary and consultancy costs cannot be included in your application.



Aldeburgh Music

How to apply and the process

You will need to complete your application following the guidelines below. Please note that we will only accept emailed applications. (Please note that all applications will be assessed by an independent panel.)

What are the key dates

Apply from: Thursday 20 May 2015

Deadline for applications: Wednesday 22 July 2015

Decision: within four weeks of submitting final application

Activity: this fund is for activity taking place between July 2015 and 31 March 2016.

The Application: what to include

Outline in bullet point form how you are meeting the following criteria:

- running activity during the year, in the form of CPD, training, workshops, singing activities, performances
- signposting and promoting the project to other parties throughout the year
- delivering an event as part of the national celebrations on 20 November 2015

Your application should cover the following points, in no more than 1,500 words:

1. What the overall aims and objectives are
2. How your project will be delivered and to whom (approx numbers, ages and any other relevant information)
3. When will your activity be taking place (please include a project schedule)
4. Total cost of project and how much you are applying to us for
5. Details of how the money will be spent (please include a budget showing all income and expenditure including any other funding secured or applied for)

Monitoring & Evaluation

You will be provided with a simple monitoring form and asked to complete and return it within a specified period of receiving grant funding, together with a written evaluation report and final project budget at the end of the project period.

In the event of any failure to comply with monitoring requirements, or any other discrepancies, Aldeburgh Music reserves the right to reclaim all or part of the grant made pro rata on a sliding scale per month over the term of the Funding Agreement.

Projects that do not start within 6 months may be asked to repay the grant in full, unless otherwise agreed in writing by Aldeburgh Music.

You are not allowed to change the nature of their project, as identified in the application form, unless agreed in writing beforehand by Aldeburgh Music. If agreement is not given groups may be required to repay the grant in full or in part at Aldeburgh Music's discretion.

**PLEASE EMAIL YOUR FINISHED APPLICATION TO
ANN BARKWAY (PROJECT MANAGER) AT ALDEBURGH
MUSIC**

abarkway@aldeburgh.co.uk



Aldeburgh Music